



Deflation Ignored: The Missed Opportunity for Economic Revival in Pakistan:

- ➤ The monthly rate of inflation eased to 0.3% in April 2025 on a year-over-year basis in Pakistan, marking the lowest annual inflation rate in nearly 60 years.
- In the previous month (March 2025), the CPI recorded at 0.7% on Y-o-Y basis, as a result of low domestic demand and low purchasing power.
- Additionally, the food inflation rates in urban and rural areas decreased to -1.9% and -4.6%, respectively, in April 2025.
- The average inflation in Jul-April period of FY25 amounted to 4.7%.
- ➤ In addition to that, the wholesale price index ("WPI") stood at a negative of 2.2% on a Y-o-Y basis, which was recorded at -1.6% in the previous month.
- ➤ On a monthly basis, the National CPI has recorded a deflation of 0.8%. Similarly, the Food inflation rates in urban and rural areas decreased by 1.6% and 1.8%, respectively, compared to March 2025.

	YoY	MoM	Jul-April FY25
CPI National	0.3	(0.8)	4.7
Food Inflation (Urban)	(1.9)	(1.6)	1.1
Food Inflation (Rural)	(4.6)	(1.8)	(14.7)
WPI	(2.2)	(1.3)	2.3
Core Inflation (Urban)	7.4	1.3	8.8
Core Inflation (Rural)	9.0	0.9	11.7

- Lastly, in April 2025, the Core inflation, which is calculated by excluding energy and food items, rose by 7.4% and 10.2% in urban and rural areas on a Y-o-Y basis, respectively.
- ➤ If the Pakistani Rupee were maintained at its real effective value, the inflation rate would currently stand at approximately -6.2%, indicating a deflationary environment.
- ➤ In a true deflationary setting, had the interest rate been reduced to around 3–4%, the economy could have experienced a GDP growth of approximately 4%. Unfortunately, policy inaction and distortions continue to limit this potential.

CPI OF URBAN AND RURAL AREAS BY GROUP AND ESSENTIAL COMMODITIES:

Urban					Rural						
Essential Goods	Weightage	Marc	nge over th 2025 loM)	Ap	Change over ril 2024 (YoY)	Weightage	Mar	inge over ch 2025 MoM)	% Change over April 2024 (YoY)		
Food and Beverages	30.42	+	2.02	1	3.59	40.86	†	2.10	+	6.17	
Wheat flour	3.01	+	12.44	1	36.00	3.43	1	5.85	+	30.91	
Rice	1.18	†	0.08	4	5.96	1.55	1	0.38	4	5.21	
Meat	2.04	1	1.50	1	15.36	1.71	1	1.98	1	20.26	
Milk fresh	7.10	+	0.01	1	11.08	10.38	1	0.39	1	9.36	
Cooking oil	1.10	+	0.11	1	11.10	0.60	1	0.56	1	14.35	
Fresh fruits	1.43	+	1.52	1	17.63	1.45	1	0.21	1	10.25	
Fresh vegetables	1.53	1	6.48	1	16.97	2.09	1	1.39	+	22.76	
Sugar	1.11	+	1.88	1	17.64	2.02	1	0.97	1	18.87	
Clothing and footwear	8.00	1	0.52	1	8.77	9.48	1	0.30	1	9.48	
Housing, water, Elec. Gas	27.03	+	1.96	1	2.76	18.48	1	2.99	1	2.28	
House rent	19.25	1	1.43	1	4.92	8.61	1	1.40	1	5.49	
Electricity charges	4.56	+	15.18	1	26.57	3.44	+	15.18	1	26.57	
Gas charges	1.08	+	0.00	1	0.00	-	-	-	-	-	
Health	2.31	1	0.77	1	15.41	3.51	1	0.36	1	12.91	
Transport	6.14	+	0.10	+	3.54	5.55	1	0.19	1	4.50	
Education	4.88	1	4.11	1	9.83	2.13	1	2.38	1	14.35	
(Source: PBS)											

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